

"I like  
my Argoflex  
because it  
*takes all three:*  
black & white,  
Kodacolor,  
Kodachrome"

says

RICHARD H. BILLS  
*of Ann Arbor, Michigan*



#### TECHNICAL DATA

Camera: Argoflex;  
Film: Panatomic X;  
Aperture: f:9;  
Exposure: 1/25;  
Developer: 777;  
Paper: Velour Black.

"**J**ACK of all trades and master of ALL," is how the old adage might read in describing the versatile all-purpose Argoflex. FOR BLACK & WHITE it provides the surety of ground glass focusing and composition and a negative size that's ideal for album prints . . . or huge enlargements. WITH KODACOLOR it produces 9 beautiful oversize color prints,  $2\frac{7}{8}$  x  $2\frac{7}{8}$  inches on each roll of 620 Kodacolor film. WITH KODACHROME (using an adapter) the Argoflex is ideal for color slides . . . gives you transparencies that show what a color-corrected lens means in color photography. If your dealer doesn't have a new one, perhaps he may have a used Argoflex for you.



*Miss Whiskers*

From one of Mr. Bills' excellent black and white negatives.

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